

SUNY'S Impact on New York's Congressional District 8

2009

Prepared for
Representative
Jerrold Nadler
District
8

The Fashion Institute of Technology, a college of art and design, business and technology, is a worldwide leader in creative career-oriented education. The largest SUNY institution in New York City, FIT's student body of 10,000 includes nearly 1,000 international students from more than 75 countries. The college provides students an unmatched combination of specialized curricula, industry interaction, and in-depth liberal arts education, offering 44 majors leading to the AAS, BFA, BS, MA, and MPS degrees in such diverse areas as Interior Design, Advertising and Marketing Communications, and Toy Design, as well as Fashion Design and Fashion Merchandising Management. Through its programs, internships, and career placement, the college plays a critical role in the growth and vitality of many core industries in the city's economic fabric.

Much of the college's curricula are developed and regularly evaluated with industry partners to keep it at the forefront of innovation. The nearly 1,000 member faculty is drawn from the city's noted professionals, who ensure that coursework and classroom technology are current with real-world business practices.

FIT's career placement rate is consistently 90 percent or above, with 93 percent of those graduates working in New York City. Nearly half of the students are hired by the New York firms where they completed internships through the college's well-regarded internship program.

District Impact Summary

Human Impact

Students: 10,065

Employees: 1,666

Alumni: 65,992

Degrees Since Inception: 78,027

Economic Impact

Total All Funds Expenditures: \$167 million

Payroll: \$78.3 million

Research and Grant Activity: \$53 million

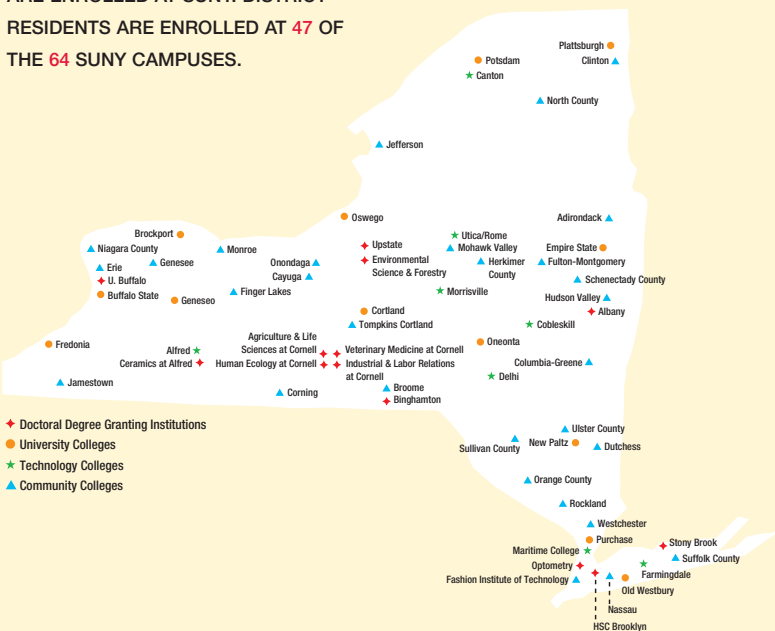
(Source: Research Foundation, SUNY, FY 2007-2008)

Unless otherwise noted, data is based on information from the State University of New York Office of Institutional Research and Analysis for academic year 2007-2008

Programs and Facilities

- The **Museum at FIT** is the only museum in New York City dedicated solely to the art of fashion. The museum is best known for its innovative and award-winning exhibitions, which are free and open to the public. The museum also houses a permanent collection of more than 50,000 garments and accessories dating from the 18th century to the present, as well as 300,000 textiles and 10,000 fashion photographs. The museum's mission is to advance knowledge of fashion through exhibitions, publications and public programs.
- The **Gladys Marcus Library** provides over 300,000 volumes of print, non-print, and electronic materials, and specialized resources such as fashion and trend forecasting services, sketch collections, and runway show DVDs.
- The **Annette Green/Fragrance Foundation Studio** is the only professionally equipped fragrance development laboratory on a college campus. Other specialized facilities include a knitting lab, toy design and development lab, broadcasting studio, multimedia foreign languages laboratory, and 23 computer labs.
- FIT has extensive outreach to local youth through its pre-college programs. The **Saturday Live** and **Summer Live** programs provide middle- and high-school students with more than 70 courses that help them build art portfolios and explore the business and technology side of a wide range of creative careers, many of which contribute significantly to the economic vitality of New York City, the creative capital of the world.

MORE THAN 2,047 DISTRICT RESIDENTS
ARE ENROLLED AT SUNY. DISTRICT
RESIDENTS ARE ENROLLED AT 47 OF
THE 64 SUNY CAMPUSES.





SUNY's Impact on New York City

The four SUNY colleges located in the five boroughs provide key economic development resources for New York City. The colleges—SUNY Downstate Medical Center, Maritime College, College of Optometry and Fashion Institute of Technology—have combined expenditures of \$918 million per year, capital construction budgets of \$94 million and attract millions of dollars of research funds in the areas of biotechnology, engineering, port security, small business development, public safety, medicine, and other areas. They enroll over 16,714 students, employ more than 7,800 faculty and staff, and grant more than 4,500 degrees annually.

New York City Impact Summary

Campuses: 4

Enrollment: 16,714

Employees: 7,887

Alumni: 102,807

Degrees Since Inception: 121,555

Total All Funds Expenditures: \$918 million

Payroll: \$473 million

Capital Construction: \$94 million

Research and Grant Activity: \$53 million

(Source: Research Foundation, SUNY, FY 2007-2008)

Unless otherwise noted, data is based on information from the SUNY Office of Institutional Research and Analysis for academic year 2007-2008.

Other SUNY Campuses in New York City

- **SUNY Downstate Medical Center** is the only academic medical center in Brooklyn and one of only 127 in the United States. The campus is a vital part of the Brooklyn community; one of its largest employers; and a critical source for education, research, and health care. Downstate's College of Medicine, College of Health Related Professions, Program in Public Health, College of Nursing, and School of Graduate Studies enroll approximately 1600 students and offer a broad professional education that prepares students for practice or health related careers in any location or community.
- **College of Optometry** is the only institution of its kind in New York State and has an outpatient vision care facility that sees in excess of 130,000 patient visits per year. The University Optometric Center provides significant community service through its main clinic, nursing homes and more than 40 satellite facilities in the metropolitan area. A hallmark of the College of Optometry has been its basic and clinical research conducted by members of its faculty and associated professional staff. The University Optometric Center houses funded clinical research studies. The College's Center for Vision Care Policy conducts research in vision care delivery, eye care workforce studies and related areas. The College has an international reputation for new innovations and technology in eye care.

- Founded in 1874, **SUNY Maritime College** is an undergraduate and graduate institution focused on engineering, business, science, and maritime transportation. It is the oldest and largest of the nation's six state maritime colleges and is located at historic Fort Schuyler on the Throgs Neck peninsula in the Bronx. Maritime College graduates hold leadership positions in the maritime industry, business world, law, government and in space as a NASA astronaut. Its bachelor's degrees in marine transportation, marine engineering, naval architecture, facilities engineering and marine environmental science, and master's degree in international transportation management are unique in the state. Through its world-class curriculum, leadership development programs, hands-on training during 3 international summer sea terms aboard Training Ship Empire State VI, and professional experience gained during corporate internships, Maritime College graduates are well prepared to be leaders in New York's economy, particularly as it relates to the maritime industry, international trade, supply chain management and port and maritime security.

Other SUNY Resources in New York City

- **Empire State College** provides undergraduate and graduate degrees at 5 locations in the five boroughs.
 - Metropolitan Center – Manhattan 325 Hudson St.
 - Bedford-Stuyvesant Unit
 - Staten Island Unit
 - Harry Van Arsdale Labor Center – Manhattan 325 Hudson St.
 - Livingston Street Brooklyn Unit
- **SUNY's Neil D. Levin Graduate Institute** is a leading center for teaching, research, and outreach on impacts of globalization. Levin delivers innovative programs for graduate and professional students, and is a global platform for SUNY, helping open a Beijing office and implementing China 150, a scholarship program announced by Governor Paterson and endorsed by Chinese Premier Wen. Levin launched the Center for Competitive Response to Globalization to boost jobs in New York, with ExporTech (increasing exports) and JumpStart NYC, supported by NYC Economic Development Corporation to help displaced individuals transition to new jobs.

Programs and Facilities

- **The New York Strategic Center for Port Security** was established at Maritime College to improve vital homeland security operations in the areas of inspection, communication, scheduling and logistics, and remote detection of nuclear and radiological materials.
- **Advanced Biotechnology Incubator Park.** This SUNY Downstate Medical Center project is the cornerstone of a Brooklyn-wide effort to attract biotechnology research and development. The incubator is designed to meet the growing demand for affordable manufacturing space in New York. Phase I of the project is completed and actively leasing space; Phase II is under construction. Eventually the Incubator will form part of a two-block biotechnology "park" adjacent to Downstate's main campus.